

**CLAIMS:**

1. A method of grouping content items for at least one user comprising the steps of:
  - determining (200) a grouping category scheme used by the at least one user in response to a grouping by the at least one user of content items;
  - 5 determining (201) a content item grouping principle used by the at least one user in response to the grouping by the at least one user of content items and the grouping category scheme;
    - determining (205) a classification characteristic of a first content item; and
    - grouping (207, 209) the first content item with other content items in response
  - 10 to the content item grouping principle and the content classification characteristic.
2. A method as claimed in claim 1 wherein the step of determining (201) the content item grouping principle comprises determining group content item characteristics and the step of grouping comprises comparing the content classification characteristic with the
- 15 group content item characteristics.
3. A method as claimed in claim 1 wherein the classification characteristic comprises meta data associated with the content item.
- 20 4. A method as claimed in claim 1 wherein the classification characteristic is determined in response to a content analysis of the content item.
5. A method as claimed in claim 1 wherein the classification characteristic comprises a keyword characteristic.
- 25 6. A method as claimed in claim 1 wherein the classification characteristic comprises a classification characteristic determined by a second user.

7. A method as claimed in claim 1 wherein the first content item is received from a source and the classification characteristic comprises a source characteristic.

8. A method as claimed in claim 1 wherein the first content item is an email  
5 content item.

9. A method as claimed in claim 1 wherein the first content item is an audio content item.

10 10. A method as claimed in claim 1 wherein the first content item is a video content item.

11. A method as claimed in claim 1 wherein the step of grouping (207, 209) further comprises receiving a user input and the grouping of the first content item is further in 15 response to the user input.

12. A method as claimed in claim 1 further comprising the step of updating the content item grouping principle in response to the grouping of the first content item

20 13. A computer program product for enabling the carrying out of a method according to claim 1.

14. An apparatus (100) for grouping content items for at least one user comprising:

25 means (108) for determining a grouping category scheme used by the at least one user in response to a grouping by the at least one user of content items;  
means (109) for determining a content item grouping principle used by the at least one user in response to the grouping by the at least one user of content items and the grouping category scheme;

30 means (113) for determining a classification characteristic of a first content item; and

means (115) for grouping the first content item with other content items in response to the content item grouping principle and the content classification characteristic.